



APPENDIX A Source Interlink Career Opportunity Form

POSTING DATE: 9/21/09

POSITION: Account Executive I

DEPARTMENT: Performance Auto Group

LOCATION: Tampa, FL

REPORTS TO: Director, Sales

FUNCTIONS:

- Sell display advertising space, internet ads and event sponsorships per goals outlined in Plan
- Service existing advertising clients -attend trade shows and make in-office sales calls
- Manage monthly closing for ad space and material
- Prospect for new business
- Other duties and tasks as assigned by supervisor.
- Travel required

REQUIRED QUALIFICATIONS:

- BS/BA degree in Marketing, Communications, Management, or 5+ years equivalent experience in advertising/print ad sales experience
- 3+ years experience in advertising/print ad sales experience
- Strong computer skills – Word, Outlook, Excel, MSG, DataTrax
- Excellent written & verbal communication skills
- Strong negotiating skills required
- Strong customer service skills
- Demonstrated interpersonal skills
- Familiarity with market and field of interest
- The ability to sit or stand for prolonged period of time and view computer screen.
- Ability to travel

HOW TO APPLY FOR THIS POSITION:

Email resume and letter of interest and any other relevant information you would like to submit to:

NAME: Human Resources
ADDRESS: 27500 Riverview Center Blvd., Suite 400
Bonita Springs, FL 34134

EMAIL ADDRESS: jobs@sourceinterlink.com