



## APPENDIX A

### Source Interlink Career Opportunity Form

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**POSTING DATE:** 12/22/09

**POSITION:** Category Manager II

**DEPARTMENT:** Category Management

**LOCATION:** Bonita Springs, FL

**REPORTS TO:** Director, Category Management

#### **FUNCTIONS:**

- Develop sales and efficiency strategies for our products line based on Retailer and Publisher initiatives.
- Interface with external clients from the customer and publishing sides of the business and internal clients from within the company.
- Analyze Retailer and Publisher sales results, use to determine optimal category assortments.
- Recommend methods to streamline business processes, increase sales and efficiencies, and improve merchandising displays.
- Maintain retailer fixture database.

#### **REQUIRED QUALIFICATIONS:**

- Bachelors degree strongly preferred.
- 2+ years merchandise planning, buying or category management experience, or 5+ years relevant business experience
- Individual must be self-directed, creative, analytical, and persuasive and have strong commitment to quality and client focus.
- Proven analytical abilities, strong communication skills, and strategic thinking both individually and in a teamwork atmosphere.
- Strong computer skills (SQL, Excel, Access a plus)

#### **HOW TO APPLY FOR THIS POSITION:**

Email resume, letter of interest and salary information to: [jobs@sourceinterlink.com](mailto:jobs@sourceinterlink.com)