



APPENDIX A

Source Interlink Career Opportunity Form

POSTING DATE: 11/20/09

POSITION: Director, Publisher Services

DEPARTMENT: Publisher Services

LOCATION: Bonita Springs, FL

REPORTS TO: SVP, Marketing

FUNCTIONS:

- Directs and develops staff to ensure completion of goals and objectives for the department.
- Ensures through staff the timely distribution of magazine product, maintenance of accurate publisher client data, sales and marketing information, and flow of information between publishers and retailers.
- Acts as department liaison for multi-departmental initiatives.
- Evaluate P&L reports and engage in negotiation with publishers to improve profitability.

REQUIRED QUALIFICATIONS:

- BS/BA degree in Marketing, Communications, or Management preferred
- 4+ years experience managing a paid magazine circulation and retail in a leadership role
- Experience managing large teams effectively and demonstrated experience managing through influence to enable success across departments to meet budgets and deadlines
- Experience with circulation models a plus
- Excellent communication skills
- The ability to prioritize a variety of projects while meeting deadlines
- Strong leadership and relationship building skills.
- Ability to work well in teams in a dynamic and fast-paced environment
- Strong analytical, decision-making and problem solving skills that facilitate quickly evaluating necessary information, understanding implications and providing appropriate recommendations
- The ability to manage high-level vendors a must.
- Experience in making sales presentations to large groups of publishers and executive management
- The ability to sit for prolonged period of time and view computer screen.
- Ability to travel

HOW TO APPLY FOR THIS POSITION:

Email resume, letter of interest and salary information to: jobs@sourceinterlink.com