



## **Source Interlink Companies Announces Organizational Changes**

**BONITA SPRINGS, FL, October 23, 2007** -- Source Interlink Companies, Inc. (Nasdaq: SORC) today announced the appointment of William D. "Bill" Bailey as Chief Administration Officer, effective immediately.

In this newly-created post, Bill reports directly to Mike Duckworth, Chairman, and is responsible for Human Resources, Corporate Purchasing and Facilities Management for the Company. Formerly, Bill served as a consultant for the Company.

The Company also announced that Martha White was promoted to Senior Vice President, Human Resources from Vice President of Human Resources. Martha will report directly to Bill Bailey and has primary responsibility for all Human Resource functions of the Company.

In addition, John Bode has been named Chief Operating Officer, Source Interlink Distribution (SID) and Senior Vice President, Source Interlink Companies, Inc. Previously, John served as Senior Vice President, Finance for the magazine distribution division acting as the division's Chief Financial Officer. He reports directly to Jim Gillis, Co-Chief Executive Officer of Source Interlink Companies and Chief Executive Officer of SID.

### **About Source Interlink Companies, Inc.**

Source Interlink Companies, Inc. (NASDAQ: SORC), a media and marketing services company, is one of the largest publishers of magazines and online content for enthusiast audiences and is also a leading distributor of home entertainment products, including DVDs, music CDs, magazines, games, books, and related items. With annual "run-rate" revenue in excess of \$2.5 billion, Source Interlink serves approximately 110,000 retail store locations throughout North America. Supply chain relationships include consumer goods advertisers, subscribers, movie studios, record labels, magazine and newspaper publishers, confectionary companies and manufacturers of general merchandise.

The Company's fully integrated businesses and activities include:

- Publishing and providing enthusiast media content including 70 magazines, over 65 events, two television shows, a radio program, 90 related Web sites and 400 branded products for automobile, marine, equine, outdoor sports, home tech and daytime television
- Distribution and fulfillment of entertainment products to major retail chains throughout North America and directly to consumers of entertainment products ordered through the Internet
- Import and export of periodicals to more than 100 markets worldwide
- Managing product selection and placement of impulse items at checkout counters
- Processing and collection of rebate claims and management of point-of-purchase sales data

- Design, manufacture and installation of wire fixtures and displays in major retail chains
- Licensing of children's and family-friendly home entertainment products

For more information, please visit the Company's Web site at <http://www.sourceinterlink.com>.

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