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Contact: DeeDee Taft/Meghan Lee
Spin Communications
415/380-8390
deedee@spinpr.com

2008 MOTOR TREND INTERNATIONAL AUTO SHOW - BALTIMORE DRIVES

EXCITEMENT INTO BALTIMORE CONVENTION CENTER

Concept Cars, Million-Dollar Exotic Collection, "Green Trail," Customized Vehicles and More

BALTIMORE, Md. – (January 8, 2008) The 2008 Motor Trend International Auto Show - Baltimore will display more than 400 of the latest cars, trucks, crossovers and sport/utility vehicles at the Baltimore Convention Center Thursday, February 7 through Sunday, February 10. This exciting event will feature something for everyone including ultra high-end exotics from the world-famous *duPont REGISTRY™*, concept cars, a "green trail," customized vehicles and more.

This automotive extravaganza will allow attendees to check out all the latest vehicles in a non-selling environment. Showgoers are invited to sit behind the steering wheels, inspect engines and learn about new automotive technologies in hundreds of new vehicles.

On display will be several exciting, all-new or redesigned 2008 vehicles including the Nissan Rogue, Volvo C30, Honda Accord, Jeep Liberty, Ford F-250 Super Duty and a collection of hybrids including the Chevrolet Malibu, Nissan Altima, GMC Yukon, Saturn Aura Green Line, Toyota Highlander, Lexus RX and more. The show will also offer an up-close look at pre-production models yet to hit the dealer showrooms including the Ford Flex, Chevrolet Aveo5, Pontiac Vibe and many more.

A host of concept cars will also be showcased to provide consumers a glimpse into the innovative future of automotive design. Concept cars scheduled to appear include the Chevrolet Camaro, Dodge Challenger, Jeep Wrangler JT, Suzuki Zuk and more. *(Vehicles subject to change.)*

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Luxury returns to the auto show with the world-famous *duPont REGISTRY™* showcase of ultra high-end exotic and luxury vehicles. These jaw-dropping stunners are sure to wow the crowds! Also on display will be several high dollar exotics including the latest models from Ferrari, Maserati and Lamborghini, *courtesy of Ferrari Maserati of Washington, Maserati of Baltimore, Lamborghini Washington and Lamborghini Baltimore.*

Aftermarket Alley will dazzle showgoers, as it is home to the latest sport compacts, high-performance rides and luxury vehicles highlighting car customization, mobile electronics and accessories. Several tricked-out and highly customized vehicles will be on display from Euowerkz, Prestigious Innovations, Team VI and more.

Attendees interested in fuel efficiency will want to follow the “**Green Trail**” throughout the show floor to see the latest vehicles using “green” technology. This is the perfect opportunity for showgoers to compare the latest hybrids and flex-fuel models from a variety of manufacturers and learn how new technology can help save money at the fuel pump and promote a cleaner environment. Just follow the green arrows in the aisles to see all the vehicles on the Green Trail

While at the auto show, attendees can stop by the **United States Marines Display**. Check out the pull-up bars, inflatable drill instructor and collection of Hummer vehicles in this exciting display. Be sure to see the **Maryland State Police Display**, featuring the new Dodge Charger and a police motorcycle; and don't miss the **full-sized Indy car** and interactive simulator, provided by *The Baltimore Examiner*.

Following are the details on additional special features and promotions:

- **College Two-Fer Day, Thursday, February 7** – College students who purchase one adult admission ticket with a valid college ID will receive a second adult admission free with a second valid college ID.
- **Free Subscription to *Motor Trend*** - Attendees will receive a FREE one-year subscription to *Motor Trend* Magazine with each online ticket or box office admission purchase, *courtesy of the Maryland Automobile Dealers Association.*

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- **Family Day, Sunday, February 10** – Children 12 and younger are admitted free when accompanied by a paying adult. Additionally, there will be a special meet and greet appearance with Marvel's comic book Super-Hero **The Thing®** from **Fantastic Four®** between 11 a.m. and 5 p.m.

- **Maryland Transit Administration (MTA) Discount** – MTA Riders can present their MTA ticket or monthly pass at the auto show registration desk to receive a discount coupon worth \$1 off adult admission, valid all show days.

The Motor Trend International Auto Show - Baltimore, produced by Motor Trend Auto Shows, Inc., is presented by the Maryland Automobile Dealers Association and sponsored by *The Baltimore Examiner* and Comcast Spotlight. The auto show will be open to the public Thursday, February 7 through Sunday, February 10, at the Baltimore Convention Center, located at One West Pratt Street in Baltimore.

Show hours are Thursday, from 12 noon to 10 p.m., Friday and Saturday from 10 a.m. to 10 p.m. and Sunday from 10 a.m. to 7 p.m. Admission to the event is \$10 for adults, \$6 for military and seniors and \$4 for children ages 7-12. Children six and under are admitted free of charge, with a paying adult. Attendees can skip the box office by buying auto show tickets online. Simply visit www.AutoShowBaltimore.com, purchase a ticket, bring it to the show and proceed directly to the entrance. Attendees will receive a free one-year subscription to *Motor Trend* magazine with each online ticket order or box office purchase. Additional information and discount coupons can be downloaded from the official auto show web site, www.AutoShowBaltimore.com.

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