

FOR IMMEDIATE RELEASE

**Media Contact:** Lauren Holzman,  
Motor Trend Auto Shows, Inc.  
(858) 523-0001 or cell (858) 688-6988  
Lauren.Holzman@sourceinterlink.com

## 2008 NORTHEAST INTERNATIONAL AUTO SHOW COMES TO TOWN

*Featuring the Latest in Alternative Fuel Technology, Motorcycles and Concepts*

**PROVIDENCE, R.I. (January 3, 2008)** – The Rhode Island Convention Center will be transformed into an automotive paradise as hundreds of 2008-model vehicles take the stage for this year's Northeast International Auto Show. This annual event offers visitors an up-close look at the new model vehicles, alternative fuel vehicles, automotive design and the latest technological advancements. Open to the public from Thursday, January 24 through Sunday, January 27, 2008, the show offers something for everyone.

As always, the show provides attendees the convenience of viewing all the new models under one roof. Since it is a non-selling show, attendees are invited to sit in the driver's seats, inspect engines and compare legroom on a host of new vehicles without the pressure to buy.

On display will be several exciting, all-new or redesigned 2008-model vehicles including the Nissan Rogue, Volvo C30, Jeep Liberty, Ford F-250 Super Duty, Chrysler Town & Country, Honda Accord, Saturn Vue and a collection of hybrids including the Chevrolet Malibu, Nissan Altima, Saturn Aura, Toyota Highlander, Lexus GS and more. The show will also offer an up-close look at pre-production models yet to hit the dealer showrooms including the 2009 Lincoln MKS and others.

A host of concept cars will also be on display, showcasing the innovative future of automotive design. Concept cars scheduled to appear include the Suzuki SXBOX, which is designed around the Microsoft Xbox® gaming system; and the Chevrolet Nomad, which blurs the line between being an all-out sports car and pleasant riding sport wagon. *(Vehicles subject to change)*

From four wheels to two, showgoers can check out the motorcycle and ATV exhibits from Razee Motorcycle and Honda Suzuki World. This special showcase will feature a collection of new motorcycles, scooters and four-wheelers from Honda, Suzuki, Yamaha, Kawasaki, BMW, KTM, Moto Guzzi, Ducati and more.

- more -

## NORTHEAST INTERNATIONAL AUTO SHOW – pg. 2 of 2

Following are the details on additional promotions:

- **Free subscription to *Motor Trend* magazine** – Attendees will receive a FREE one-year subscription to *Motor Trend* magazine with each box office admission purchase, courtesy of the Rhode Island Automobile Dealers Association. Simply complete the subscription card while attending the auto show and receive 12 issues of America's #1 automotive authority.
- **College Two-Fer Day, Thursday, January 24** – College students who purchase one \$9.00 admission ticket will receive a second ticket free, with a second valid college ID.
- **Kids Day, Sunday, January 27** – Children 12 and younger are admitted free when accompanied by a paying adult. The Thing® from the movie, *Fantastic Four*®, will make appearances between 11 a.m. and 5 p.m. on Sunday.

The Northeast International Auto Show is presented by the Rhode Island Automobile Dealers Association and produced by Motor Trend Auto Shows, Inc. The auto show will be open to the public Thursday, January 24 through Sunday, January 27, 2008, at the Rhode Island Convention Center, located at One Sabin Street in downtown Providence.

Show hours are Thursday and Friday noon to 10 p.m., Saturday 10 a.m. to 10 p.m. and Sunday from 10 a.m. to 6 p.m. Admission is \$9.00 for adults (13 and over), \$6.00 for senior citizens (62 & over) and \$4.00 for children (seven through 12). Children six and younger are admitted free with a paying adult. Attendees will receive a FREE one-year subscription to *Motor Trend* magazine with each box office ticket purchase, courtesy of the Rhode Island Automobile Dealers Association. Additional information, discount coupons and directions are available on the official auto show web sites, [www.ProvidenceAutoShow.com](http://www.ProvidenceAutoShow.com) and [www.riadaonline.com](http://www.riadaonline.com).

###