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2008 VIRGINIA MOTOR TREND INTERNATIONAL AUTO SHOW DRIVES
EXCITEMENT INTO GREATER RICHMOND CONVENTION CENTER

Concepts, "Green" Cars, Exotics, Sports Cars and More

RICHMOND, Va. – (February 6, 2008) The 2008 Virginia Motor Trend International Auto Show will display more than 300 of the latest cars, trucks, crossovers and sport/utility vehicles at the Greater Richmond Convention Center Friday, March 7 through Sunday, March 9. This exciting event will feature something for everyone including concept cars, pre-production models, exotics, alternative fuel vehicles and more.

This automotive extravaganza will allow attendees to check out all the latest vehicles in a non-selling environment. Showgoers are invited to sit behind the steering wheels, inspect engines and learn about new automotive technologies in hundreds of new vehicles.

On display will be several exciting, all-new or redesigned 2008 vehicles including the Nissan Rogue, Cadillac CTS, Honda Accord, Jeep Liberty, Infiniti EX, Chrysler Town & Country and a collection of hybrids including the Chevrolet Malibu, Nissan Altima, Saturn Aura Green Line, Lexus GS450h, Toyota Highlander and more. This show will also offer an up-close look at pre-production models yet to hit the dealer showrooms including the Chevrolet Aveo5, Lincoln MKS and more.

A host of concept cars will also be showcased to provide consumers with a glimpse into the innovative future of automotive design. Concept cars scheduled to appear include the Chevrolet SS, Chrysler Firepower, Ford F-250 Super Chief, Jeep Trailhawk, Suzuki Hip Hop and more. *(Vehicles subject to change)*

Attendees interested in fuel efficiency will want to follow the "Green Trail" throughout the show floor to see the latest vehicles using "green" technology. This is the perfect opportunity for showgoers to compare the latest hybrids and flex-fuel models from a variety of manufacturers and learn how new technology can help save money at the fuel pump and promote a cleaner environment. Just follow the green arrows in the aisles to see all the vehicles on the Green Trail.

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Luxury will take over the auto show when a collection of exotics from Ferrari, Maserati and Aston Martin roll into the convention center. Flaunting cutting edge designs and high horsepower engines, these jaw-dropping stunners are sure to wow the crowds! *Courtesy of Foreign Cars Italia.*

Attendees will marvel at the Tour of Europe display, showcasing several vintage cars built by manufacturers from all over Europe. Vehicles from MG, Austin Healey, Jaguar, Mercedes-Benz and more will be on display, *courtesy of the Central Virginia British Car Club.* In addition, attendees can also take a trip down Memory Lane as The Victory 7 Club displays several classic Ford and Lincoln automobiles.

Following are the details on additional features and promotions:

- **Auto Show E-Tickets** – For the first time at the auto show, advance e-tickets can be purchased online. Simply visit www.VirginiaAutoShow.com, purchase an adult, senior, active military or child ticket, bring it to the show and proceed directly to the entrance. As an added incentive, save \$1 off regular adult admission price – purchase adult e-tickets for only \$7.
- **Free Subscription to either *Motor Trend* or *Automobile Magazine*** – Attendees will receive a free one-year subscription to either magazine, with each online ticket order or box office purchase, courtesy of the Greater Richmond New Car Dealers Association.
- **College Two-Fer Day, Friday, March 7** – College students who purchase one adult admission ticket with a valid college ID will receive a second adult admission free with a second valid college ID.
- **Kids Day, Sunday, March 9** – All children 12 and younger are admitted free when accompanied by a paying adult. Plus, there will be a special meet and greet appearance with Marvel's comic book Super-Hero **Spider-Man®** on Kids Day between 11 a.m. and 5 p.m.

The Virginia Motor Trend International Auto Show is presented by the Greater Richmond New Car Dealers Association, sponsored by *The Richmond Times-Dispatch*, *Carseeker.com*, Comcast and Comcast Spotlight and produced by Motor Trend Auto Shows, Inc. The show will be open to the public Friday, March 7 through Sunday, March 9, at the Greater Richmond Convention Center, located at 403 North 3rd Street. On-site parking is available on the convention center's parking deck and over 4,600 off-site parking spaces are located within a six-block radius of the convention center.

Show hours are Friday and Saturday, 10 a.m. to 10 p.m. and Sunday, 10 a.m. to 6 p.m. Admission is \$8 for adults (13 and older), \$5 for senior citizens (62 & older), \$5 for active military (with ID) and \$3 for children (7-12). Children six and under are admitted free with a paying adult. Save time and money, purchase E-tickets in advance at www.VirginiaAutoShow.com and

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receive a \$1.00 discount off regular adult admission. Attendees will also receive a FREE one-year subscription to either *Motor Trend* or *Automobile* magazine with each online ticket order or box office admission purchase, courtesy of the Greater Richmond New Car Dealers Association. Discount coupons for use at the box office are available while supplies last at participating Staples stores and online at the official auto show web site, www.VirginiaAutoShow.com.

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