

FINAL

Motor Trend Wins Gold, Silver Medals and Best Magazine Trophy at IAMA Awards

- Motor Trend Radio Picks Up Five Honors -

(Los Angeles, Calif., July 22, 2008) -- *Motor Trend* (www.motortrend.com), the world's automotive authority and part of SOURCE INTERLINK MEDIA, was awarded three International Automotive Media Awards. The International Automotive Media Awards (IAMA), are an annual program recognizing and encouraging excellence in automotive journalism and awards the 'best of' across several automotive media categories. The presentation of the 2007 International Automotive Media Awards were held at the Automotive Hall of Fame in Dearborn, Michigan on June 24.

"We are appreciative of these awards. The International Automotive Media Competition is highly regarded for taking the best of the best into consideration and we are happy that the hard work of our editors and writers has been recognized," said Angus MacKenzie, editor-in-chief of *Motor Trend*. "We write for our readers, whose loyalty is tremendously important to us, and we plan to continue turning out award-winning, quality work."

Technical Editor Frank Markus' future alternative fuels article "2020 Foresight" won a Gold medal in the IAMA Technical: General category, and also won the Best of Magazines trophy, for the best article in any magazine entry category. "Mythbusted!" an article from *Motor Trend Classic* about the 1959 Chevy's maligned aerodynamics won a Silver medal in the IAMA History: General category.

Additionally, Bob Long of *Motor Trend Radio* took home an impressive five awards: a Gold medal, a Silver medal, two Bronze, and the Best of Radio trophy. Now in its sixth year, *Motor Trend Radio* is hosted by automotive veteran, Bob Long and features interviews with its award-winning editors, influential industry leaders, and other fascinating personalities in the automotive industry, along with the latest news and insider information about motor sports, road tests, future products and live coverage of major events and auto shows. In addition to satellite radio broadcasts, the show can be heard on the Talk Radio Network's 116 terrestrial affiliates. For more information on channels and listings, please visit www.motortrend.com.

About MOTOR TREND

MOTOR TREND (www.motortrend.com), part of SOURCE INTERLINK MEDIA, was founded in 1949 and has a print circulation of 1.1 million, a total readership of 7.3 million and an online audience of 3.1 million unique visitors per month. Internationally recognized as one of the leading brands in automotive publishing, MOTOR TREND comprises Motor Trend Magazine; motortrend.com; Motor Trend Radio; Truck Trend; Motor Trend International Auto Shows; Motor Trend en Espanol; and the renowned Motor Trend Car, Sport/Utility and Truck of the Year™ Awards program. SOURCE INTERLINK MEDIA is a division of Source Interlink Companies, Inc., (NASDAQ: SORC), a media and marketing services company. Source Interlink (www.sourceinterlink.com) is one of the largest publishers of magazines and online content for enthusiast audiences and a leading distributor of home entertainment products, including DVDs, music CDs, magazines, video games, books and related items.

FINAL

'Track Attack!' Earns Motor Trend an International Wheel Award

(Los Angeles, Calif., July 22, 2008) -- *Motor Trend* (www.motortrend.com), the world's automotive authority and part of SOURCE INTERLINK MEDIA, was awarded a second place honor in the International Wheel Awards Product Review category. The International Wheel Awards honor the best in coverage of the automotive industry. The competition was established by the 42-year-old Detroit Press Club Foundation, in line with its charter to reward and encourage excellence in journalism. Entries were judged by the Medill School of Journalism, Northwestern University.

"The Wheel Awards' credo is to honor the best and this award solidifies what we already know: that Frank Markus, Kim Reynolds and Matt Stone are among the best," said Angus MacKenzie, editor-in-chief of *Motor Trend*. "This was a piece of work that left no stone unturned from beginning to end. It was received extremely well by our readers and it is the icing on the cake to be recognized by this prestigious award. It deserved this acknowledgment."

Technical Editors Markus and Reynolds and Executive Editor Stone won the second place Wheel Award in the General Interest Magazine/Special Interest Publication category for their product review of 2007 Best Handling vehicles. "[Track Attack! We find America's Best-Handling Car,](#)" was a labor of love, in which the *Motor Trend* team whittled down ten finalists to find out which is the best-handling car in the land.

The International Wheel Awards are managed by the Individual Communicators Network (ICN), a not-for-profit corporation chartered by the State of Michigan that offers public relations and other communications services through Network members. The competition was established by the Detroit Press Club Foundation, in line with its charter to reward and encourage excellence in journalism. For more information on the Wheel Awards, honorees and judges' comments, visit the Wheel Awards Web site at www.wheelawards.com.

About MOTOR TREND

MOTOR TREND (www.motortrend.com), part of SOURCE INTERLINK MEDIA, was founded in 1949 and has a print circulation of 1.1 million, a total readership of 7.3 million and an online audience of 3.1 million unique visitors per month. Internationally recognized as one of the leading brands in automotive publishing, MOTOR TREND comprises Motor Trend Magazine; motortrend.com; Motor Trend Radio; Truck Trend; Motor Trend International Auto Shows; Motor Trend en Espanol; and the renowned Motor Trend Car, Sport/Utility and Truck of the Year™ Awards program. SOURCE INTERLINK MEDIA is a division of Source Interlink Companies, Inc., (NASDAQ: SORC), a media and marketing services company. Source Interlink (www.sourceinterlink.com) is one of the largest publishers of magazines and online content for enthusiast audiences and a leading distributor of home entertainment products, including DVDs, music CDs, magazines, video games, books and related items.

Gravitas Communications
Jocelyn Johnson, 646-619-1146
jjohnson@gravitas-pr.com
or
Brian Posnanski, 314-968-7712
bposnanski@gravitas-pr.com

FINAL

Automobile Magazine Wins 12 Gold Medals at IAMA Awards
- Magazine Takes Home an Impressive 22 Awards in Total -

Ann Arbor, Mich. (July 22, 2008) -- AUTOMOBILE Magazine (www.automobilemag.com), America's leading automotive lifestyle publication and part of SOURCE INTERLINK MEDIA, was awarded 22 International Automotive Media Awards. The compilation of awards consisted of 12 Gold medals, 6 Silver, and 4 Bronze. The International Automotive Media Awards (IAMA) is an annual program recognizing and encouraging excellence in automotive journalism and awards the 'best of' across several automotive media categories. The presentation of the 2007 International Automotive Media Awards was held at the Automotive Hall of Fame in Dearborn, Michigan on June 24.

"To win 22 awards at this particular competition is a real honor, and the entire *Automobile* family is thrilled," said Editor-in-Chief Jean Jennings. "Our editors have always gone the extra mile for our readers, and they greatly deserve to be recognized for it."

Jennings herself got five nods: three Gold medals for her Vile Gossip column, one Silver and one Bronze. Other Gold medal award winners include "Cozzi's Comeback" and "First R8" by Technical Editor Don Sherman, "Put on your Rally Cap" by Contributing Writer Ezra Dyer, and "China Rider" by Executive Editor Joe DeMatio.

About AUTOMOBILE Magazine

AUTOMOBILE Magazine (www.automobilemag.com), founded in 1986, has a circulation of 550,000 and a total readership of 4 million. Recipient of more editorial awards than any other major automotive publication, AUTOMOBILE Magazine is designed to appeal to the interests of passionate automotive enthusiasts. Its diverse editorial mix includes behind-the-wheel experiences in the world's most fascinating cars, as well as personalities, travel destinations, automotive art, vintage cars and industry trends. AUTOMOBILE Magazine is a part of Source Interlink Media, a Source Interlink Company. Source Interlink Companies, Inc. (NASDAQ: SORC), a media and marketing services company, is one of the largest publishers of magazines and online content for enthusiast audiences and is also a leading distributor of home entertainment products, including DVDs, music CDs, magazines, video games, books, and related items.