



Automobile

AUTOMOBILE MAGAZINE NAMES JASON CAMMISA WEST COAST EDITOR

(ANN ARBOR, Mich.—February 27, 2008) -- AUTOMOBILE MAGAZINE, America's leading automotive lifestyle publication (www.automobilemag.com) and part of SOURCE INTERLINK MEDIA, today announced the promotion of Jason Cammisa to the post of West Coast editor. Cammisa was previously the online editor of the magazine.

From his base in the Bay Area, Cammisa will plan and conduct road tests for the magazine, write regular feature articles, and help plan the magazine's editorial content. As AUTOMOBILE Magazine's eyes and ears on the West Coast, he will play an instrumental role in advancing the magazine's entertaining, thoughtful, and provocative style, aimed at enthusiasts who love cars and the lifestyle of fine driving.

"We are thrilled to have Jason, a consummate car enthusiast and talented writer, in California representing AUTOMOBILE Magazine," said President and Editor-in-Chief, Jean Jennings. "We look forward to seeing more of his work in the magazine."

During his year and a half as AUTOMOBILE Magazine's online editor, Cammisa succeeded in nearly doubling traffic to automobilemag.com. Before joining the magazine's editorial offices in Ann Arbor, Cammisa co-founded and ran a successful international e-commerce company.

"Cars have always been my primary passion," said Cammisa "Writing for AUTOMOBILE Magazine is my dream job come true."

About AUTOMOBILE Magazine

AUTOMOBILE Magazine, part of SOURCE INTERLINK MEDIA, has a circulation of 550,000 and a total readership of 3.6 million. Recipient of more editorial awards than any other major automotive publication, AUTOMOBILE Magazine is designed to appeal to the interests of passionate automotive enthusiasts. Its diverse editorial mix includes behind-the-wheel experiences in the world's most fascinating cars, as well as personalities, travel destinations, automotive art, vintage cars and industry trends. SOURCE INTERLINK MEDIA is a division of Source Interlink Companies, Inc., (NASDAQ: SORC), a media and marketing services company. Source Interlink (www.sourceinterlink.com) is one of the largest publishers of magazines and online content for enthusiast audiences and a leading distributor of home entertainment products, including DVDs, music CDs, magazines, games, books and related items.

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