

FOR IMMEDIATE RELEASE

INTELLICHOICE.COM'S BEST NEW CAR DEALS FOR APRIL REFLECT HIGHER FUEL COSTS, WEAKER ECONOMY

- Rebates Put Toyota Corolla, Chevy Impala and Volkswagen GTI on Top -

CAMPBELL, CA (April 14, 2008) – IntelliChoice.com (www.intellichoice.com), the leading source for automotive ownership cost and value analysis, today announced its “[Best Deals of the Month](#)” for cars, trucks, and SUVs for April. Fueled by big rebates, the April list contains a number of new winners and reinforces the need for consumers to study carefully before buying.

“To date, 2008 has seen unprecedented rollover in winners from month to month,” said James Bell, publisher and editor of IntelliChoice.com. “Significant rebates continue to be the deciding factor for long-term value, especially for full-size trucks and SUVs, which are having a difficult time given the constant rise in fuel costs and the weaker economy. Rebate offerings in the SUV and pickup categories are the largest, with the Nissan Titan King Cab offer topping the list at \$5,000. The Dodge Ram isn’t too far behind with rebates of \$4,500. April’s data show us changes across the board in the Full-Size Pickup categories, with Dodge dethroning Chevy in four classes.”

Bell noted the appearance this month of the Chevy Impala and Impala SS, which beat out the Hyundai Sonata and the Pontiac Grand Prix, respectively. “The Impala has performed very well in our previous analyses,” said Bell, “But not enough to get it over the top. A \$2500 rebate is enough to give the Impala and Impala SS that extra edge they needed.”

IntelliChoice.com’s “Best Deals of the Month” identify [new cars](#), [trucks](#), and [SUVs](#) with the best ownership cost value in 33 respective classes. Selections are based on current [car pricing](#), market conditions and the lowest national manufacturer consumer new car rebate. In addition, IntelliChoice.com uses the latest information from numerous automotive resources to evaluate what it costs to buy, own and operate each new model-year trim line over a five-year basis.

The following “Best Deals” for April 2008 are ranked by vehicle type and size

Class	Brand	Model
Subcompact Car	Toyota	Yaris Hatchback
Compact Car over \$17,000	Honda	Civic Hybrid
Compact Car under \$17,000	Toyota	Corolla
Midsize Car over \$21,000	Toyota	Prius
Midsize Car under \$21,000	Toyota	Prius
Convertible	MINI	Cooper Convertible
Luxury Convertible	Audi	A4 Convertible
Near Luxury Car	Lexus	ES
Luxury Car	Infiniti	M35
Large Car	Chevrolet	Impala
Base Sport Car	Volkswagen	GTI 2-Door
Sport Car	Chevrolet	Corvette Convertible
Sport Sedan/Wagon over \$38,000	Lexus	GS
Sport Sedan Wagon under \$38,000	Chevrolet	Impala SS
Compact Utility/Crossover	Mercury	Mariner Hybrid
Midsize Crossover	Honda	Pilot
Luxury Crossover	Lexus	RX 400h
Small Wagon	Scion	xB

Midsize/Large Wagon	Subaru	Outback Wagon
Intermediate Utility	Toyota	4 Runner
Full-Size Utility	Chevrolet	Tahoe
Luxury Utility	Lexus	GX
Compact Pickup Truck 2WD	Toyota	Tacoma Regular Cab 2WD
Compact Pickup 4WD	Toyota	Tacoma Regular Cab 4WD
Full-Size Pickup 2WD ½ Ton	Chevrolet	Silverado 1500 Extend Cab 2WD
Full-Size Pickup 2WD ¾ Ton	Dodge	Ram 2500 Quad Cab 2WD
Full-Size Pickup 2WD One Ton	Dodge	Ram 3500 Regular Cab 2WD
Full-Size Pickup 4WD ½ Ton	Nissan	2008.5 Titan King Cab 4WD
Full-Size Pickup 4WD ¾ Ton	Dodge	Ram 2500 Regular Cab 4WD
Full-Size Pickup 4WD One Ton	Dodge	Ram 3500 Regular Cab 4WD
Minivan	Toyota	Sienna
Full-Size Van	Chevrolet	Express 1500
Cargo Van	GMC	Savana 1500 Cargo Van

IntelliChoice.com Helps Consumers Do Their Homework

IntelliChoice.com updates vehicle data several times a month in order to capture the many expiring [auto rebates](#) and ongoing incentive programs offered by manufacturers—giving consumers the most up-to-date analysis.

IntelliChoice.com’s “Best Deals” designation enables consumers to identify how car rebates affect a vehicle’s value throughout ownership and not just at the time of purchase. Ownership costs can vary significantly among different trim lines of the same model. Additionally, IntelliChoice.com continuously updates fuel costs based on the latest data from the U.S. Energy Information Administration.

Vehicles designated as “IntelliChoice.com Best Deals of the Month” are typically cars and trucks that have good to great ownership cost values before any manufacturer rebate. A rebate can often turn a good ownership cost value into a great value, and a great value into an “IntelliChoice.com Best Deal of the Month.”

Please visit www.intellichoice.com for more information or to check the auto rebate section of any vehicle report for the most up-to-date incentives.

About IntelliChoice.com

IntelliChoice.com, part of SOURCE INTERLINK MEDIA, is the market leader in automotive ownership cost and value analysis. Founded in 1986, IntelliChoice.com is committed to empowering consumers to make better purchase decisions by providing independent and essential automotive information and tools. Through the IntelliChoice.com web site (www.intellichoice.com), consumers get the help they need to research, compare, configure and price vehicles. The site also connects buyers to the buying alternatives of their choice, including vehicle manufacturers and an online car buying guide. SOURCE INTERLINK MEDIA is a division of Source Interlink Companies, Inc., (NASDAQ: SORC), a media and marketing services company. Source Interlink (www.sourceinterlink.com) is one of the largest publishers of magazines and online content for enthusiast audiences and a leading distributor of home entertainment products, including DVDs, music CDs, magazines, games, books and related items.

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