

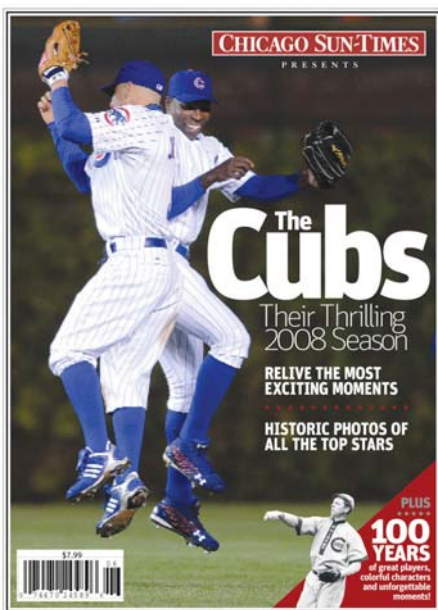
*The following release was issued by the Chicago Sun-Times in conjunction with Source Interlink.*

**CHICAGO SUN-TIMES BEGINS SELLING KEEPSAKE  
CUBS MAGAZINE TODAY, A MUST-HAVE FOR CUBS FANS**  
**New Glossy Magazine Captures The Amazing 2008 Season With Action-Packed Photos  
and Stories By The Sun-Times Award-Winning Staff And Photographers; Only \$7.99!**

CHICAGO, October 2, 2008 – It’s been a long 100 years for patient Cubs fans, who have remained loyal and upbeat despite decades of heartbreak and pent-up hope. Finally, “next year” is now! To mark the occasion, the Chicago Sun-Times is proud to announce the publication of its stunning 80-page color glossy commemorative magazine, “The Cubs: Their Thrilling 2008 Season”, that catches the best of the thrilling 2008 season, as well as recapture what it’s taken to get to where the Cubs are today.

“The Cubs: Their Thrilling 2008 Season” is a special collectible magazine that allows fans to relive highlights through stories and photos from this season and the last 100 years. Relive Carlos Zambrano’s no-hitter against the Houston Astros in the game moved to Milwaukee because of Hurricane Ike; take a look at the 10 season-shaping games of the season as analyzed by the Sun-Times’ top-notch sports writers, the best in Chicago and in the nation; and don’t miss the eloquent introduction by star Sun-Times sports columnist Rick Telander, who beautifully sums up the joy of this season

“The Cubs: Their Thrilling 2008 Season” also looks at the last 100 years, decade by decade, reminiscing about great players and managers including Ernie Banks, Mark Grace, Ryne Sandberg, Ron Santo, Billy Williams and a three-fingered pitcher from the 1908 World Series, Mordecai “Three Finger” Brown.



“We are pleased to partner with the Chicago Sun Times - their writers, editors, and photo journalists – in creating and delivering a must-have quality magazine celebrating Cubs history as they head into the playoffs,” said Michael R. Duckworth, Chairman of Source Interlink. “Our media team helped develop the content into an exciting magazine and our fulfillment division distributed it to more than 2,600 retail locations in the greater Chicago area in a matter of days. Bookstores and supermarket chains served by our national distribution network also received this one-of-a-kind magazine within a week of the playoff run. This issue is sure to be a real winner for Cubs fans everywhere.”

“The Cubs: Their Thrilling 2008 Season” is on sale beginning today throughout the Midwest, including Illinois, Iowa, Wisconsin, Indiana and Arizona, the home of the Cubs’ spring training

season; at Midway and O’Hare airports; as well as nationwide in Borders book stores. It will be sold at a variety of outlets, including Target and Costco, and the Sun-Times Book Store on the Second Floor of the Apparel Center, 350 N. Orleans, Chicago.

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Also, new subscribers can get the magazine for free by signing up for home delivery of one of the following Sun-Times News Group publications: The Chicago Sun-Times, SouthtownStar, Courier News (Elgin), Beacon News (Aurora), Joliet Herald News, Naperville Sun, Post-Tribune (Northwest Indiana) or Lake County News-Sun. (General circ number here, or refer to web site?)

### **About Sun-Times Media Group**

Sun-Times Media Group, Inc. is dedicated to being the premier source of local news and information for the greater Chicago area. Its media properties include the Chicago Sun-Times and Suntimes.com as well as newspapers and Web sites serving more than 200 communities across Chicago. Further information can be found at [www.thesuntimesgroup.com](http://www.thesuntimesgroup.com).

### **About Source Interlink Companies, Inc.**

Source Interlink Companies, Inc. (NASDAQ: SORC), a media and marketing services company, is one of the largest publishers of magazines and online content for enthusiast audiences and is also a leading distributor of home entertainment products, including DVDs, music CDs, magazines, video games, books, and related items. Source Interlink serves over 100,000 retail store locations throughout North America. Supply chain relationships include consumer goods advertisers, subscribers, movie studios, record labels, magazine and newspaper publishers, confectionary companies and manufacturers of general merchandise.

For more information, please visit the Company's Web site at <http://www.sourceinterlink.com>.

### ***Cautionary Statement on Forward-Looking Statements***

*Certain statements made in this release are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 (the "Act"). Forward-looking statements include, without limitation, any statement that may predict, forecast, indicate or imply future results, performance or achievements, and may contain the words "believe," "anticipate," "expect," "estimate," "project," "will be," "will continue," "will likely result," "plan," or similar words or phrases. Forward-looking statements involve risks and uncertainties, which may cause actual results to differ materially from the forward-looking statements. The risks and uncertainties are detailed from time to time in reports filed by Sun-Times Media Group with the Securities and Exchange Commission, including in its Forms 10-K and 10-Q. New risk factors emerge from time to time and it is not possible for management to predict all such risk factors, nor can it assess the impact of all such risk factors on the Company's business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements. Given these risks and uncertainties, investors should not place undue reliance on forward-looking statements as a prediction of actual results.*

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