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FOR IMMEDIATE RELEASE
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2008 Bates Horsemastership Sweepstakes Winners Announced

Three lucky winners have been selected for the first *Practical Horseman* magazine Bates Horsemastership Sweepstakes of 2008. The sweepstakes ran from January 23 to May 1, 2008, as a bonus element to January's George Morris Horsemastership Training Session.

Two Bates saddles and one ton of Purina Mills horse feed were awarded to the winners, who were chosen at random.

Erin Martin of Suffolk, Va., and Elizabeth Burdo of Sterling Heights, Mich., both won Bates saddles. Martin is an American Riding Instructors Association (ARIA) certified dressage instructor who entered the sweepstakes because she thought it would be fun. She is now looking forward to riding in her new saddle.

The one ton of Purina Mills feed went to Christina McCarthy of Helmetta, N.J. McCarthy is also an ARIA certified riding instructor and works at Weidel's Boxwood Farm in Pennington, N.J. According to McCarthy, Weidel's is an endurance barn with 18 horses.

"The food that we feed our horses is really important because they are equine athletes," McCarthy said, while adding that the prize feed will definitely be used at the farm.

For those who entered but did not win, contestants have another chance. The deadline to enter the Second Chance Bates Horsemastership Sweepstakes is August 1, and those interested in participating are encouraged to visit EquiSearch.com for a second chance to win.

While on EquiSearch.com, visitors can also enter the 2008 Bates Week with the Maddens Contest, which will award two people with a Bates saddle and a week with Olympic medalist Bezie Madden and her husband, John, a jumper trainer, or leading hunter/equitation trainer Frank Madden. In order to be eligible, contestants must enter before August 1.

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About Source Interlink Media's Equine Network

The Equine Network, a division of Source Interlink Media, publishes *Practical Horseman*, *EQUUS*, *Horse & Rider*, *Dressage Today*, *Arabian Horse World*, *Everything for Horse & Rider* and *Discover Horses at the Kentucky Horse Park* magazines and produces the Web sites EquiSearch.com, Equine.com and EquiShopper.com. Source Interlink Media is a division of Source Interlink Companies, Inc. (NASDAQ: SORC), a media and marketing services company. Source Interlink (www.sourceinterlink.com) is one of the largest publishers of magazines and online content for enthusiast audiences and a leading distributor of home entertainment products, including DVDs, music CDs, magazines, games, books and related items.

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