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FOR IMMEDIATE RELEASE  
Contact: Kate Lindon  
[Kate.Lindon@EquiNetwork.com](mailto:Kate.Lindon@EquiNetwork.com)  
717-540-6646

## **EquiSearch.com Launches Extensive Olympic Section**

The 2008 Equestrian Olympic Games will kick off August 9 in Hong Kong, China, and EquiSearch.com has launched its extensive [Olympic section](#) online.

Veteran equestrian journalist Nancy Jaffer will be in Hong Kong for EquiSearch.com, covering her eighth Olympics with articles and photos from the dressage, three-day eventing, and show jumping competition.

Right now visitors to the Web site can read U.S. team rider bios, view photo galleries, study the TV and event schedules, review past Olympic results, test their Olympic trivia knowledge, and enter the Catch the Spirit Sweepstakes for a chance to win products signed by Olympians.

EquiSearch.com also has a diverse group of bloggers on board to bring readers a taste of the Olympics. U.S. eventing team member Karen O'Connor's head groom, Max Corcoran, shares an inside look at the "O'Connor Cavalry," while dressage superstar Debbie McDonald provides regular updates to the Web site. Brian O'Connor, the announcer of the equestrian events, is also blogging. Plus, journalist Fran Jurga goes behind the scenes and through the language barrier in "The World Rides in Hong Kong" blog to introduce visitors to equestrian and equine heroes from around the world.

Visit [www.equisearch.com/equiwire\\_news/olympics2008](http://www.equisearch.com/equiwire_news/olympics2008) for exclusive blogs and EquiSearch.com's complete coverage of the Olympics.

EquiSearch.com's honors include the U.S. Equestrian Federation's Daniel P. Lenehan Memorial Trophy for Overall Media Excellence in 2006 and Best Website of the Year 2002-2007, plus numerous American Horse Publication awards, including first place in the Equine-Related Electronic Publication and Equine-Related Electronic Newsletter categories in 2007.

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### **About Source Interlink Media's Equine Network**

The Equine Network, a division of Source Interlink Media, publishes *Practical Horseman*, EQUUS, *Horse & Rider*, *Dressage Today*, *Arabian Horse World*, *EquiShopper*, and *Discover Horses at the Kentucky Horse Park* magazines, and produces the Web sites EquiSearch.com, Equine.com, and EquiShopper.com. Source Interlink Media is a division of Source Interlink Companies, Inc. (NASDAQ: SORC), a media and marketing services company. Source Interlink ([www.sourceinterlink.com](http://www.sourceinterlink.com)) is one of the largest publishers of magazines and online content for enthusiast audiences and a leading distributor of home entertainment products, including DVDs, music CDs, magazines, video games, books, and related items.

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