

FOR IMMEDIATE RELEASE

HEAVY REBATES IMPACT INTELLICHOICE.COM'S BEST NEW CAR DEALS FOR MAY

- Top deals include the Hyundai Sonata among large cars and the Nissan Quest in minivans -

CAMPBELL, CA (May 12, 2008) – IntelliChoice.com (www.intellichoice.com), the leading source for automotive ownership cost and value analysis, today announced its “Best Deals of the Month” for [cars](#), [trucks](#), and [SUVs](#) for the month of May, 2008. Once again, big car rebates play a major role in determining which vehicles give car buyers the most bang for their buck.

"The cars that we have identified as best deals for consumers are changing from month to month largely due to all of the new cash on the hood we are seeing," said James Bell, publisher and editor of IntelliChoice.com. "There are some amazing rebates on some larger cars, all SUVs and many trucks. Rising gas prices and reluctant consumers are really starting to impact the industry."

"The thing to know about auto rebates is that they can fluctuate heavily from month to month and week to week," said Bell. "Today's car buyer is wise to check out the most recent rebates before making any decisions. For example, there are vehicles that we rarely see on our Best Deals list, such as the Isuzu Ascender with a \$7,000 rebate this month, and the Nissan Quest minivan with a \$3,500 rebate. Plus, the rebates we are seeing on certain full-size trucks are extraordinary. Note that the Dodge Ram wins all but one of May's full size truck categories."

Bell also noted that with gas prices so high, the Best Deals for May include a who's who of well-known small cars, but even smaller cars are not immune to the car rebate factor. Bell said, "In the subcompact class, the MINI Cooper Hatchback beats the Toyota Yaris Hatchback because there is no rebate on the Yaris."

IntelliChoice.com's "Best Deals of the Month" identify new cars, trucks, and SUVs with the best ownership cost value in 33 respective classes. Selections are based on current [car pricing](#), market conditions and the lowest national manufacturer consumer new car rebate. In addition, IntelliChoice.com uses the latest information from numerous automotive resources to evaluate what it costs to buy, own and operate each new model-year trim line over a five-year basis.

The following "Best Deals" for May 2008 are ranked by vehicle type and size

Class	Brand	Model
Subcompact Car	MINI	Cooper Hatchback
Compact Car over \$17,000	Honda	Civic Hybrid
Compact Car under \$17,000	Honda	Civic Sedan
Midsize Car over \$21,000	Toyota	Prius
Midsize Car under \$21,000	Toyota	Prius
Convertible	MINI	Cooper Convertible
Luxury Convertible	Audi	A4 Convertible
Near Luxury Car	Lexus	ES
Luxury Car	Infiniti	M35
Large Car	Hyundai	Sonata
Base Sport Car	Volkswagen	GTI 2-Door
Sport Car	Chevrolet	Corvette Convertible
Sport Sedan/Wagon over \$38,000	Lexus	GS

Sport Sedan Wagon under \$38,000	Pontiac	Grand Prix GXP
Compact Utility/Crossover	Ford	Escape Hybrid
Midsize Crossover	Honda	Pilot
Luxury Crossover	Lexus	RX 400h
Small Wagon	Scion	xB
Midsize/Large Wagon	Subaru	Outback Wagon
Intermediate Utility	Isuzu	Ascender
Full-Size Utility	Chevrolet	Tahoe
Luxury Utility	Lexus	GX
Compact Pickup Truck 2WD	Toyota	Tacoma Regular Cab 2WD
Compact Pickup 4WD	Toyota	Tacoma Regular Cab 4WD
Full-Size Pickup 2WD ½ Ton	Dodge	Ram 1500 Regular Cab 2WD
Full-Size Pickup 2WD ¾ Ton	Dodge	Ram 2500 Regular Cab 2WD
Full-Size Pickup 2WD One Ton	Dodge	Ram 3500 Regular Cab 2WD
Full-Size Pickup 4WD ½ Ton	Nissan	2008.5 Titan King Cab 4WD
Full-Size Pickup 4WD ¾ Ton	Dodge	Ram 2500 Regular Cab 4WD
Full-Size Pickup 4WD One Ton	Dodge	Ram 3500 Regular Cab 4WD
Minivan	Nissan	Quest
Full-Size Van	Ford	E150
Cargo Van	Chevrolet	Express 1500 Cargo Van

IntelliChoice.com Helps Consumers Do Their Homework

IntelliChoice.com updates vehicle data several times a month in order to capture the many expiring auto rebates and ongoing incentive programs offered by manufacturers—giving consumers the most up-to-date analysis on which vehicles offer them the best value for their money.

IntelliChoice.com’s “[Best Deals](#)” designation enables consumers to identify how car rebates affect a vehicle’s value throughout ownership and not just at the time of purchase. Ownership costs can vary significantly among different trim lines of the same model. Additionally, IntelliChoice.com continuously updates fuel costs based on the latest data from the U.S. Energy Information Administration.

Vehicles designated as “IntelliChoice.com Best Deals of the Month” are typically cars and trucks that have good to great ownership cost values before any manufacturer rebate. A rebate can often turn a good ownership cost value into a great value, and a great value into an “IntelliChoice.com Best Deal of the Month.”

Please visit <http://www.intellichoice.com/> for more information or to check the auto rebate section of any vehicle report for the most up-to-date incentives.

About IntelliChoice.com

IntelliChoice.com, part of SOURCE INTERLINK MEDIA, is the market leader in automotive ownership cost and value analysis. Founded in 1986, IntelliChoice.com is committed to empowering consumers to make better purchase decisions by providing independent and essential automotive information and tools. Through the IntelliChoice.com web site (www.intellichoice.com), consumers get the help they need to research, compare, configure and price vehicles. The site also connects buyers to the buying alternatives of their choice, including vehicle manufacturers and an online car buying guide. SOURCE INTERLINK MEDIA is a division of Source Interlink Companies, Inc., (NASDAQ: SORC), a media and marketing services company. Source Interlink (www.sourceinterlink.com) is one of the largest publishers of magazines and online content for enthusiast audiences and a leading distributor of home entertainment products, including DVDs, music CDs, magazines, games, books and related items.