



FOR IMMEDIATE RELEASE

MOTOR TREND® Announces new MOTOR TREND Certified Pre-Owned Vehicle Program

LOS ANGELES, CA (January 14, 2009) – MOTOR TREND® (www.motortrend.com), a publication of Source Interlink Media, LLC, a subsidiary of media and marketing services company Source Interlink Companies, Inc (NASDAQ: SORC), today announces the “MOTOR TREND CERTIFIED ADVANTAGE Powered by EASYCARE” program. This program for Pre-Owned Vehicles offers consumers an opportunity to purchase used vehicles that have been thoroughly inspected, repaired, and guaranteed.

“MOTOR TREND CERTIFIED ADVANTAGE is the first Certified Vehicle program to be *specifically developed to deliver a superior consumer experience from purchase through ownership*”, says Larry Dorfman, CEO of EasyCare. In addition to industry-leading pre-sale inspections, processes, and warranties, every MOTOR TREND CERTIFIED ADVANTAGE vehicle comes standard with EasyCare benefits like Paintless Dent Removal Coverage, Key and Key Fob Replacement Coverage, and 24/7 Concierge Service, all designed to make the vehicle more fun to own and to drive.

“Consumers feel more comfortable buying Certified vehicles because with thorough inspections and added warranties, it is very much like buying a new vehicle,” says Sean Holzman, President of Source Interlink Media’s Enterprise Division. “The Motor Trend Certified Advantage is not intended to compete with OEM Certified programs; it is built to enhance them. Knowing that there were many pre-owned vehicles on franchise dealers’ lots that were not part of the OEM certified programs, we recognized the opportunity to provide franchise dealers and consumers with a trusted third-party certification for qualified vehicles,” added Mr. Holzman

EASYCARE recently received the “MOTOR TREND Recommended Best Buy” for their suite of Vehicle Service Benefits. CEO Larry Dorfman notes, “EASYCARE introduced the first independent Certified program in 1996, prior to the introduction of most OEM programs. We have always felt that these programs are a valuable asset to consumers and franchise dealers. We are excited to provide a program of this caliber to help reward and drive business to those exceptional dealers who are committed to providing an outstanding consumer experience and the best pre-owned vehicles available.”

MOTOR TREND CERTIFIED ADVANTAGE participation will be made available to a limited number of dealers who have been thoroughly vetted and trained by EASYCARE to deliver a noticeably better buying and ownership experience, and have agreed to provide every customer with the superior service outlined in the MOTOR TREND 7-Point Performance Pledge (www.easycare.com/motortrendcert/pledge). The program is being introduced at the first three dealers, including Wade Ford in Atlanta, GA; Tom Gill Chevrolet in Florence, KY; and Planet Honda in Union, New Jersey in December, 2008, with a rollout program through 2009 and forward. For more information about this program, including how to apply to become an Official MOTOR TREND CERTIFIED ADVANTAGE dealer, please visit www.easycare.com/motortrendcert.

MOTOR TREND® Announces new MOTOR TREND Certified Pre-Owned Vehicle Program page 2

About EASYCARE™, an Automobile Protection Corporation brand

Founded in 1984, Automobile Protection Corporation-APCO is the leading independent provider of automotive benefits specifically created to enhance a consumer's vehicle buying and ownership experience in ways that create long-term bonds between the consumer and their dealership. APCO's benefits are provided under the EASYCARE brand as well as on behalf of some of the most preeminent manufacturers in the automotive industry, including Jaguar, Land Rover, Mazda and Volvo. With over 1.8 million contracts currently in force, APCO has paid over \$1.9 Billion in claims, approximately \$200 Million of which was in the last 12 months. Please visit www.EASYCARE.com.

About MOTOR TREND and Source Interlink

MOTOR TREND magazine, a publication of [Source Interlink Media, LLC](http://SourceInterlinkMedia.com), was founded in 1949 and has a circulation of 1.1 million and a total readership of 7.1 million. Internationally recognized as one of the leading brands in automotive publishing, MOTOR TREND comprises Motor Trend Magazine; the award-winning website motortrend.com; Motor Trend Radio; Truck Trend; Motor Trend International Auto Shows; Motor Trend en Espanol; and the renowned Motor Trend Car, Sport/Utility and Truck of the Year Awards program.

[Source Interlink Companies, Inc.](http://SourceInterlinkCompanies.com) (NASDAQ: SORC), a \$2.2 Billion media and marketing services company operating in 25 states, is a leading U.S. distributor of home entertainment products and services and one of the largest publishers of magazines and online content for enthusiast audiences. [Source Interlink Media, LLC](http://SourceInterlinkMedia.com) publishes over 75 magazines and 90 related web sites. Source Interlink Distribution services tens of thousands of retail store locations throughout North America distributing DVDs, music CDs, magazines, video games, books, and related items. In addition to distributing over 5,900 distinct magazine titles annually, the Company maintains the largest in-stock catalog of CDs and DVDs in the U.S. -- a combined total of more than 260,000 titles. Supply chain relationships include consumer goods advertisers, subscribers, movie studios, record labels, magazine and newspaper publishers, confectionary companies and manufacturers of general merchandise.

###

Contacts:

Media

Julie Smartz
VP Marketing & Retail Development
SOURCE INTERLINK MEDIA™
Enterprises Division
323-782-2963
Julie.Smartz@sourceinterlink.com

Jennifer Silverberg
Director, Customer Experience and Insights
APCO/EASYCARE™
678-225-1000
JSilverberg@EASYCARE.com