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NASHVILLE INTERNATIONAL AUTO SHOW DRIVES
EXCITEMENT INTO NASHVILLE CONVENTION CENTER

Concept Cars, Exotic Cars, Alternative Fuel Vehicles, Video Games and More

NASHVILLE, Tenn. – (February 20, 2008) The Nashville International Auto Show will showcase hundreds of the latest cars, trucks, sport/utility vehicles and crossovers at the Nashville Convention Center Friday, March 21 through Sunday, March 23, 2008. This exciting event will feature something for everyone including futuristic concept cars, high-end exotics, fuel-efficient hybrids, the hottest video games and more.

This automotive extravaganza will allow attendees to check out all the latest vehicles in a non-selling environment. Showgoers are invited to sit behind the steering wheels, inspect engines and learn about new automotive technologies in hundreds of new vehicles.

On display will be several exciting, all-new or redesigned 2008 vehicles including the Ford F-250 Super Duty, Cadillac CTS, Lincoln MKX, Chrysler Town & Country, Nissan Rogue, Saturn Vue, Jeep Liberty and others. This show will also offer an up-close look at pre-production models yet to hit the dealer showrooms including the Nissan GT-R, Dodge Challenger, Ford Flex, Chevrolet Aveo5, Pontiac Vibe and many more.

Attendees interested in fuel efficiency will want to follow the Green Trail throughout the show floor to see the latest vehicles using green technology. This is the perfect opportunity for showgoers to compare the latest hybrids and flex-fuel models from a variety of manufacturers and learn how new technology can help save money at the fuel pump and promote a cleaner environment. Just follow the green arrows in the aisles to see all the vehicles on the Green Trail.

A host of concept cars will also be showcased to provide consumers with a glimpse into the innovative future of automotive design. Concept cars scheduled to appear include the Chevrolet Camaro, the Suzuki Zuk and more. *(Vehicles subject to change.)*

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Luxury will take over the auto show when a collection of exotics from Ferrari, Maserati and Aston Martin roll into the convention center. Flaunting cutting edge designs and high horsepower engines, these jaw-dropping stunners are sure to wow the crowds! Courtesy of Foreign Cars Italia.

Showgoers are also invited to "test drive" the latest driving and sports video games on one of 17 gaming stations including the Microsoft Xbox 360™, Sony PLAYSTATION®3 and Nintendo Wii™. Free for all attendees, the IGX Video Game Arena features games rated from E (Everyone) to T (Teen). While visiting the show, register for the chance to win either a Guitar Hero package or a Nintendo Wii video game system.

Following are the details on additional features and promotions:

- **Auto Show E-Tickets** – Advance e-tickets can be purchased online. Simply visit www.Nashville-AutoShow.com, purchase an e-ticket, bring it to the show and proceed directly to the entrance.
- **Free Subscription to *Motor Trend* Magazine** – Attendees will receive a free six-month subscription to *Motor Trend* magazine with each online ticket order or box office purchase, courtesy of GEICO.
- **College Two-Fer Day, Friday, March 21** – College students who purchase one adult admission ticket with a valid college ID will receive a second adult admission free with a second valid college ID.
- **Kids Day, Sunday, March 23** – All children 12 and younger are admitted free on Easter Sunday, when accompanied by a paying adult. Plus, there will be a special meet and greet appearance with Marvel's comic book Super-Hero **Spider-Man®** on Kids Day between 12 noon and 5 p.m.

The Nashville International Auto Show is sponsored by The Tennessean and produced by Motor Trend Auto Shows, Inc. The auto show will be open to the public Friday, March 21 through Sunday, March 23, 2008, at the Nashville Convention Center, located at 601 Commerce Street.

Show hours are Friday and Saturday, 10 a.m. to 9 p.m. and Sunday, noon to 5 p.m. Admission is \$8 for adults (13 and older), \$5 for senior citizens (62 & older), \$5 for active/retired military (with ID) and \$4 for children (6-12). Children five and under are admitted free with a paying adult. Attendees will also receive a FREE six-month subscription to Motor Trend magazine with each online ticket order or box office admission purchase, courtesy of GEICO. Save time at the box office, purchase E-tickets in advance at www.Nashville-AutoShow.com and proceed directly to the show entrance. Discount coupons for use on box office admission are available (while supplies last) at participating new car dealerships. Additional information, discount coupons and directions are also available on the official show web site, www.Nashville-AutoShow.com.

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