

FOUR WHEELER

FOR IMMEDIATE RELEASE

***Four Wheeler* Names Hummer H3T 2009 Pickup Truck of the Year**

Los Angeles, CA (December 4, 2008): *Four Wheeler* magazine, the nation's oldest and most prestigious four-wheel drive enthusiast magazine, and a publication of media and marketing services company Source Interlink Companies, Inc. (NASDAQ: SORC), has named the 2009 Hummer H3T the winner of its coveted Pickup Truck of the Year award. The in-depth competition has been held annually since 1989, and this year marks Hummer's first-ever win.

The 2009 competitors' list included four new four-wheel-drive pickup trucks: The H3T, the Dodge Ram, the Ford F-150, and the Suzuki Equator. To qualify, each vehicle had to be entirely new, or sport substantial mechanical revisions from a previous model year, in addition to using a two-speed transfer case.

"The competition this year was fierce, with any of the four competitors capable of taking home the trophy, but in the end, it was the Hummer H3T that emerged from the dust as our 2009 Pickup Truck of the Year," said *Four Wheeler* Technical Editor, Sean P. Holman. "Not only was the Hummer highly competent and the staff favorite on the trail, it also has the added pluses of on-road comfort, distinctive looks, and a usable pickup bed. Hummer has done its research to provide the four-wheeling enthusiast with a vehicle that has been designed around their needs from the beginning, rather than offering an off-road version of an existing product and it shows in the final product. Congratulations to Hummer's 2009 H3T, our Pickup Truck of the Year."



2009 Four Wheeler Pickup Truck of the Year: Hummer H3T

"The new H3T Alpha is perfect for the person who has to have a pickup to tow and haul, but can't live without above average off-highway capability," added Senior Editor Ken Brubaker. "The H3T is the Alpha male in its segment. Nothing else comes close."

The Hummer won the competition's prestigious Off Highway Performance category, and performed strongly in all other scoring categories. The week-long Pickup Truck of the Year test consisted of a 1,000-mile curriculum on streets, highways, rocky trails, desert sand dunes and steep hills. Elevations ranged from sea level to over 6,000 feet, and the H3T excelled in virtually every type of driving environment.

About FOUR WHEELER

Now in its 47th year of publication, *Four Wheeler* is published monthly by [Source Interlink Media, LLC](#) and reaches over 236,000 subscribers monthly with total approximate readership of three million off-road enthusiasts. Learn more at www.fourwheeler.com.

[Source Interlink Companies, Inc.](#) (NASDAQ: SORC), a \$2.2 Billion media and marketing services company operating in 25 states, is a leading U.S. distributor of home entertainment products and services and one of the largest publishers of magazines and online content for enthusiast audiences. [Source Interlink Media, LLC](#) publishes over 75 magazines and 90 related web sites. Source Interlink Distribution services tens of thousands of retail store locations throughout North America distributing DVDs, music CDs, magazines, video games, books, and related items. In addition to distributing over 6,000 distinct magazine titles annually, the Company maintains the largest in-stock catalog of CDs and DVDs in the U.S. -- a combined total of more than 260,000 titles. Supply chain relationships include consumer goods advertisers, subscribers, movie studios, record labels, magazine and newspaper publishers, confectionary companies and manufacturers of general merchandise.

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