



FOR IMMEDIATE RELEASE

INTELLICHOICE.COM'S BEST DEALS LIST FOR NOVEMBER SHOWS AUTO REBATES PILING UP

- Monthly List of Best Car Deals Indicate a Buyer's Market -

CAMPBELL, CA (November 17, 2008) – IntelliChoice.com (www.intellichoice.com), the leading source for automotive ownership cost and value analysis, and part of media and marketing services company Source Interlink Companies, Inc. (NASDAQ: SORC), today announced its "[Best Deals of the Month](#)" for November 2008 for all new cars, trucks, and sport utility vehicles. The monthly ranking shows a steady increase on rebates and cash incentives, giving the consumer the upper hand in a troubled market.

"November Best Deals have picked up where October's left off. It continues to be a buyer's market, plain and simple. If anyone is in the market for a car, especially an SUV or large sedan, now is a great time to do your homework and visit your local dealer," said James Bell, editor of IntelliChoice.com. "The heaviest rebates of all are for previously unsung vehicles. Certain November winners, like the Kia Sorrento, Kia Sedona, and Subaru Tribeca, knocked out more common value brands like Toyota or Hummer thanks to heavier incentives."

Bell noted that IntelliChoice.com's list of Best Deals continues to evolve thanks to the ratcheting up of rebates and cash incentives. "The Lincoln MKZ has been noted as November's best value near luxury car over the Lexus ES thanks in part to its \$3,500 rebate. I predict that we will see more flux among manufacturers based on the impact of such high rebates. In the full size pick-up class, the Lincoln Mark LT 2WD was named Best Deal over the Toyota Tundra Regular Cab 2WD due to the Lincoln's \$8,500 rebate. That is a number that would have been unheard of just a few months ago. This is undoubtedly a great opportunity for consumers, but they have to stay on their toes and make sure they have the most up to date Best Deals list to help identify the smartest purchases."

IntelliChoice.com's "Best Deals of the Month" identify [new cars](#), trucks, and SUVs with the best ownership cost value in 33 respective classes. Selections are based on current car prices, market conditions and the lowest national manufacturer consumer new car rebate. In addition, IntelliChoice.com uses the latest information from numerous automotive resources to evaluate what it costs to buy, own and operate each new car model-year trim line over a five-year basis.

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The following “Best Deals” for November 2008 are ranked by vehicle type and size:

<u>Class</u>	<u>Brand / Model</u>
Subcompact Car	MINI Cooper Hatchback
Compact Car over \$17,000	Honda Civic Hybrid
Compact Car under \$17,000	Toyota Corolla
Midsize Car over \$21,000	Toyota Prius
Midsize Car under \$21,000	Toyota Prius
Convertible	MINI Cooper Convertible
Luxury Convertible	Audi A4 Convertible
Near Luxury Car	Lincoln MKZ
Luxury Car	Infiniti M35
Large Car	Hyundai Sonata
Base Sports Car	Volkswagen R32
Sports Car	Chevrolet Corvette Convertible
Sport Sedan/Wagon over \$38,000	Lexus GS
Sport Sedan Wagon under \$38,000	Chrysler 300 C
Compact SUV/Crossover	Ford Escape Hybrid
Midsize Crossover	Subaru Tribeca
Luxury Crossover	Lexus RX 400h
Small Wagon	Toyota Matrix
Midsize/Large Wagon	Subaru Outback Wagon
Intermediate SUV	Kia Sorrento
Full-Size SUV	Toyota Sequoia
Luxury SUV	Hummer H2
Compact Pickup Truck 2WD	Toyota Tacoma Regular Cab 2WD
Compact Pickup 4WD	Toyota Tacoma Regular Cab 4WD
Full-Size Pickup 2WD ½ Ton	Lincoln Mark LT 2WD
Full-Size Pickup 2WD ¾ Ton	Dodge Ram 2500 Quad Cab 2WD
Full-Size Pickup 2WD One Ton	Dodge Ram 3500 Quad Cab 2WD
Full-Size Pickup 4WD ½ Ton	Lincoln Mark LT 4WD
Full-Size Pickup 4WD ¾ Ton	Dodge Ram 2500 Quad Cab 4WD
Full-Size Pickup 4WD One Ton	Dodge Ram 3500 Quad Cab 4WD
Minivan	Kia Sedona
Full-Size Van	Chevrolet Express 1500 Passenger Van
Cargo Van	Chevrolet Express 1500 Cargo Van

IntelliChoice.com Helps Consumers Do Their Homework

IntelliChoice.com updates vehicle data several times a month in order to capture the many expiring auto rebates and ongoing incentive programs offered by manufacturers—giving consumers the most up-to-date analysis. IntelliChoice.com’s “Best Deals” designation enables consumers to identify how car rebates affect a vehicle’s value throughout ownership and not just at the time of purchase. Ownership costs can vary significantly among different trim lines of the same model. Additionally, IntelliChoice.com continuously updates fuel costs based on the latest data from the U.S. Energy Information Administration.

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Vehicles designated as "IntelliChoice.com Best Deals of the Month" are typically cars and trucks that have good to great ownership cost values before any manufacturer rebate. A rebate can often turn a good ownership cost value into a great value, and a great value into an "IntelliChoice.com Best Deal of the Month."

Please visit www.intellichoice.com for more information or to check the auto rebate section of any vehicle report for the most up-to-date incentives.

About IntelliChoice.com, Source Interlink Media, and Source Interlink Companies, Inc.

IntelliChoice.com, part of Source Interlink Media, LLC, is the market leader in automotive ownership cost and value analysis. Founded in 1986, IntelliChoice.com is committed to empowering consumers to make better purchase decisions by providing independent and essential automotive information and tools. Through the IntelliChoice.com web site, consumers get the help they need to research, compare, configure and price vehicles. The site also connects buyers to the buying alternatives of their choice, including vehicle manufacturers and an online car buying guide.

Source Interlink Companies, Inc. (NASDAQ: SORC), a \$2.2 Billion media and marketing services company operating in 25 states, is a leading U.S. distributor of home entertainment products and services and one of the largest publishers of magazines and online content for enthusiast audiences. Source Interlink Media, LLC publishes over 75 magazines and 90 related web sites. Source Interlink Distribution services tens of thousands of retail store locations throughout North America distributing DVDs, music CDs, magazines, video games, books, and related items. In addition to distributing over 6,000 distinct magazine titles annually, the Company maintains the largest in-stock catalog of CDs and DVDs in the U.S. -- a combined total of more than 260,000 titles. Supply chain relationships include consumer goods advertisers, subscribers, movie studios, record labels, magazine and newspaper publishers, confectionary companies and manufacturers of general merchandise.

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