



FOR IMMEDIATE RELEASE

MOTOR TREND WINS 2008 FOLIO AWARD FOR BEST WEBSITE REDESIGN

- Motor Trend bests Time Magazine for Ozzie Award -

(Los Angeles, Calif., October 20, 2008) -- *Motor Trend* (www.motortrend.com), the leading automotive authority and part of Source Interlink Media, LLC, a subsidiary of media and marketing services company Source Interlink Companies, Inc (NASDAQ: SORC), announced today that it earned a Gold Ozzie Award for Best Consumer Site Design in the 2008 FOLIO Eddie and Ozzie Awards. Sponsored by FOLIO Magazine, the publication of record for magazine professionals, The Eddie and Ozzie Awards are the largest awards competition in magazine publishing for the best editorial (Eddie) and creative (Ozzie).

[Motor Trend](http://www.motortrend.com), which attracts more than three million unique visitors every month, took the trophy over the other two finalists: *Time Magazine* and *MplsSt.Paul Magazine*. The award was unveiled in Chicago at the annual FOLIO Awards Show on September 22.

“This award is proof positive that Motor Trend has evolved into a twenty-first century media brand. We are a destination for millions, from the casual car lover to the most hard-boiled enthusiast,” said Angus MacKenzie, editor-in-chief of *Motor Trend*. “The Ozzie Award is a result of our mission to translate the magazine’s 60-year heritage into a dynamic online experience for our readers, and we continue to do that. Motor Trend now really offers two distinct experiences: what you get in the magazine, and what you get online.”

MotorTrend.com features a wide selection of interactive content and features, including a wide variety of [car video](#) content, editorial [car blogs](#), the daily [auto news](#) blog Wide Open Throttle and virtual [car reviews](#).

The Eddie and Ozzie Awards recognize excellence in magazine editorial and design, and this year’s competition drew more than 2,800 entries. More than 100 expert judges spent weeks evaluating the entries and selecting the winners. To view the complete list of Eddie and Ozzie winners, go to: <http://www.foliomag.com/2008/folio-has-announced-winners-2008-eddie-and-ozzie-awards>.

- more -

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About MOTOR TREND, Source Interlink Media, and Source Interlink Companies, Inc.

MOTOR TREND (www.motortrend.com), part of Source Interlink Media, LLC, was founded in 1949 and has a print circulation of 1.1 million, a total readership of 7.3 million and an online audience of 3.1 million uniques per month. Internationally recognized as one of the leading brands in automotive publishing, MOTOR TREND comprises Motor Trend Magazine; motortrend.com; Motor Trend Radio; Truck Trend; Motor Trend International Auto Shows; Motor Trend en Espanol; and the renowned Motor Trend Car, Sport/Utility and Truck of the Year™ Awards program. Source Interlink Media, LLC is a subsidiary of Source Interlink Companies, Inc. (NASDAQ: SORC), a media and marketing services company. Source Interlink is one of the largest publishers of magazines and online content for enthusiast audiences and a leading distributor of home entertainment products, including DVDs, music CDs, magazines, games, books and related items. You can learn more about MOTOR TREND at www.motortrend.com and Source Interlink at www.sourceinterlink.com.

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