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FOR IMMEDIATE RELEASE
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SIM Equine Network Wins 18 AHP Awards

The Equine Network's publications and Web site, EquiSearch.com, won 18 awards at the American Horse Publications (AHP) Awards Banquet in Saratoga Springs, N.Y., on June 21, for material published in 2007.

Participation in this year's contest represented 105 AHP members and 1,092 entries. Held since 1974, the AHP Annual Awards Contest provides members with an opportunity to be recognized for excellence in equine publishing.

"We were pleased with the performance of the Equine Network in the AHP Awards this year, particularly EquiSearch.com's first-place awards in the Equine-Related Electronic Publication and e-newsletter categories. Since much of EquiSearch.com's content is from our magazines--EQUUS, *Practical Horseman*, *Dressage Today* and *Horse & Rider*--it was a win for the whole group!" said Susan Harding, vice president and group publishing director for Source Interlink Media's Equine Network. "It was also good to see such a wide variety of publications get honored--it is a testament to the depth and breadth of quality publishing in the equine industry today."

Other first-place awards for the Equine Network went to *Dressage Today* magazine for Service to the Reader Series and Publication Staff Advertisement (circulation 10,000 and over), EQUUS magazine for Service to the Reader (circulation over 20,000) and *Horse & Rider* magazine for Instructional Series.

Equine Network's AHP Awards: (for material published in 2007; HM = Honorable Mention)

EquiSearch.com

- 1st, Equine-Related Electronic Publication
- 1st, Equine-Related Newsletter (Electronic), "EquiSearch.com Horses Weekly" edited by Kate W. Lindon

Dressage Today

- 1st, Service to the Reader Series, "Understanding Horse Personalities" by Yvonne Barteau and Gail Rodecker, Sep.-Dec. '07
- 1st, Publication Staff Advertisement (circulation over 10,000), "Rolex 50-Year Celebration" designed by Phil Cooper with text by Cathy Laws, May '07
- 3rd, News Reporting: Related Feature Story, "Outbreak!" by Kitson Jazyanka, July '07
- HM, General Excellence: Self-Supported Magazine (circulation over 15,000)

EQUUS

- 1st, Service to the Reader (circulation over 20,000), "Helping the Hard-Luck Horse" by Jennifer Williams, PhD, March '07
- 3rd, Feature Article (circulation over 20,000), "A Cross-Country Ride Like No Other" by Tom Moates, April '07
- 3rd, Editorial Design (circulation over 20,000), "Potomac Horse Fever: The Final Piece of the Puzzle" designed by Celia Strain, June '07
- HM, Magazine Cover Page (circulation over 20,000), November '07, designed by Celia Strain, photography by Bob Langrish

Horse & Rider

- 1st, Instructional Series, "Stacy Westfall's Smart Start" by Stacy Westfall with Sue M. Copeland, Jan.-Nov. '07
- HM, Horse Care (circulation over 20,000), "Genes Gone Wrong" by Barb Crabbe, DVM, May '07
- HM, Service to the Reader (circulation over 20,000), "15 Ways to Save on Hay" by Debbie Moors, June '07
- HM, Personality Profile (circulation over 20,000), "Behind the Brand" by Juli S. Thorson, Aug. '07
- HM, General Excellence: Self-Supported Magazine (circulation over 15,000)

Arabian Horse World

- 2nd, Magazine Cover Page (circulation under 10,000), December '07, designed by Melanie Davis
- HM, Equine-Related Special Issue Publication, "Michael Byatt Arabians" designed by Melanie Davis, photography by Stuart Vesty, April '07

"Coffin? Can Do!" a photograph entered by Affiliate Member Amy Dragoo and published in the Nov. '07 issue of *Practical Horseman* placed third in Open Color Editorial Photograph.

For more information on American Horse Publications and the awards banquet, visit www.americanhorsepubs.org.

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About Source Interlink Media's Equine Network

The Equine Network, a division of Source Interlink Media, publishes *Practical Horseman*, *EQUUS*, *Horse & Rider*, *Dressage Today*, *Arabian Horse World*, *Everything for Horse & Rider* and *Discover Horses at the Kentucky Horse Park* magazines and produces the Web sites EquiSearch.com, Equine.com and EquiShopper.com. Source Interlink Media is a division of Source Interlink Companies, Inc. (NASDAQ: SORC), a media and marketing services company. Source Interlink (www.sourceinterlink.com) is one of the largest publishers of magazines and online content for enthusiast audiences and a leading distributor of home entertainment products, including DVDs, music CDs, magazines, games, books and related items.

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