

## **SOURCE INTERLINK MEDIA ANNOUNCES NEW SENIOR VICE PRESIDENT OF MARINE GROUP**

**- *Doug Evans to Oversee the Print and Online Businesses  
of Power & Motoryacht and SAIL Magazines -***

**New York, NY – June 5, 2008**—SOURCE INTERLINK MEDIA, parent company of *Power & Motoryacht* and *SAIL* magazines, today announced the appointment of publishing veteran Doug Evans, (48), to succeed Dennis O’Neill as senior vice president of its marine group. Evans will now oversee both the marine and the performance automotive groups and will report to Steve Parr, President of SOURCE INTERLINK MEDIA.

Evans joins *Power & Motoryacht* and *SAIL* with a wealth of publishing experience. He began his career in the media department of Young and Rubicam before moving into publishing in the early 1980s. He has held positions at Petersen Publishing Company, Condé Nast, Hachette Filipacchi, Primedia, Inc., and SOURCE INTERLINK MEDIA, giving him 27 years of experience in the industry.

“Having spent the better part of my career on over 25 enthusiast titles at SOURCE INTERLINK MEDIA, I am delighted to take the helm of the marine group,” Evans says.

In addition to being a publishing-industry veteran, Evans is a lifelong boater. He grew up on his father’s 40-footer, and for several years, while working in Manhattan, lived on his own 51-foot Sea Ranger trawler. “I have been a loyal reader of *Power & Motoryacht* and *SAIL* for years and am excited to be able to lend my experience to both,” he says. “The marine industry has specific needs and we look forward to offering a new level of resources from the leading magazines in the power and sailing market to address those needs.”

Evans also serves on the board of directors of SEMA (the Specialty Equipment Market Association), a trade association representing the automotive specialty-equipment industry.

### **About The Marine Group**

The Marine Group, a division of SOURCE INTERLINK MEDIA, covers all things boating from power to sail. Comprised of *Power & Motoryacht*, one of the top-ranked enthusiast magazines in the country, and *SAIL*, the largest-circulation sailing magazine in the world, the Group provides complete coverage of the marine industry. SOURCE INTERLINK MEDIA is a division of Source Interlink Companies, Inc., (NASDAQ: SORC), a media and marketing services company. Source Interlink ([www.sourceinterlink.com](http://www.sourceinterlink.com)) is one of the largest publishers of magazines and online content for enthusiast audiences and a leading distributor of home entertainment products, including DVDs, music CDs, magazines, games, books and related items.

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### **Media Contact:**

Jocelyn Johnson, [Gravitas Communications](http://Gravitas Communications), 212-924-9500, [jjohnson@gravitas-pr.com](mailto:jjohnson@gravitas-pr.com)  
Brian Posnanski, Gravitas Communications, 314-518-6449, [bposnanski@gravitas-pr.com](mailto:bposnanski@gravitas-pr.com)